

# Fund Platform

Digital funds solution



## About the project

Fund Platform is a multifunctional ecosystem-builder that helps digital funds solve the problems of creation, promotion, incorporation and investing.

## The clients

Our clients include:

- funds,
- investors,
- businesses willing to tokenize their products and improve the liquidity,
- people raising funds to implement ideas.

## The problems

- Setting up a fund is an expensive and difficult process in terms of technologies, marketing and legal backing.
- Investing requires an investor to analyze carefully the ins and out of cryptofunds.
- Today's cost of designing a cryptofund structure averages out at \$200 000.

## The market

The market comprises of all existing funds that are willing to deal with cryptocurrencies.

So far there are approximately 200 thousand funds and about 500 of them are cryptofunds. That's why each fund is a potential client of the platform.

The second client is an investor who wants to make money on investing. There are more than 500 000 of them.

## The solution

- Providing funds with an opportunity to create their own fund, tokenize it, legitimize and launch a marketing campaign having spent minimum time and money thanks to ready-made solutions.
- Using the blockchain that solves problems of trust and transparency. The usage of NEM blockchain with more advantages than its counterparts.

## How does the business work?

A fund comes up with an idea for a platform, pays for marketing, technical and legal support and gets investments from investors' pool on the platform.

## Monetization Model

- Each fund is to redeem our tokens at least for 1% of their portfolio.
- Commission fees for investing in funds, fees for profit margin.
- \$100—a fee for attracting a client (a cryptofund).
- \$10—a fee for attracting an investor.

## Strengths

- Our strength is that we allow funds to tokenize
- not only the fund itself, but also all its internal products, without necessity create smart contracts.

## What are the aims of raising funds in the ICO?

- **\$1,300,000 (the soft cap)**  
Foundation of the company, development of alpha and beta versions of the platform.
- **\$2,900,000**  
Arrangements for listing FUND token on cryptocurrency exchanges.
- **\$4,500,000**  
Launch of the full-functioning version of the platform.
- **\$9,750,000**  
Development of our own blockchain.  
Establishment of the legal department.

## What are the benefits for token-holders?

- an opportunity to create a cryptofund early as a turnkey solution.
- an opportunity to invest in funds without paying any fees.

## The team

Nikita Shevchenko. The founder. An 18-year-old ambitious founder of the project, with a huge background in investing in cryptofunds and developing apps based on the blockchain.

Along with more than twelve experienced professionals in the team as well.

## The contacts

Nikita Shevchenko, founder:  
shevchenko@fundplatform.io  
+7977 875-48-68  
Telegram: @CEOfundPlatform  
[https://fundplatform.io/whitepaper\\_ru.pdf](https://fundplatform.io/whitepaper_ru.pdf)